

Advocacy - Using Social Media to Publicise Your Repository Resource List

RSP Webinar June 2012 – Misha Jepson Resource List

Disclaimer:

This is just a list I have collected and I am not personally recommending them as good or bad sources of information, SOME I HAVE NOT USED OR READ, SO MAKE YOUR OWN MIND UP ABOUT THE ADVICE THEY GIVE YOU, REMEMBER ALWAYS BE SAFE ONLINE.

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| Blog directory - RSP register here | http://www.rsp.ac.uk/help/blog-directory/ |
| Blogs, Twitter, wikis and other web based tools - building your own line presence | http://research20atimperial.wordpress.com/ |
| Blogs, Twitter, wikis and other web based tools - building your own line presence | http://thecreativeboom.com/tips/20-top-tips-to-get-more-readers-to-your-blog/ |
| e-safety guides from JISC Legal | http://www.jisclegal.ac.uk/Themes/eSafety.aspx |
| Facebook – Key legal considerations of using Facebook in FE and HE. JISC Legal | http://www.jisclegal.ac.uk/ManageContent/ViewDetail/ID/2114/Facing-up-to-Facebook-A-Guide-for-FE-and-HE-02082011.aspx |
| Facebook home page - sign up | http://en-gb.facebook.com/ |
| Glyndwr University Repository Graduate School Facebook page | http://www.facebook.com/pages/Glyndwr-University-Graduate-School/294903933859070 |
| Glyndwr University Repository Graduate School Twitter | http://twitter.com/#!/glyndwr_pgr |
| Glyndwr University Research Online Repository | http://epubs.glyndwr.ac.uk/ |
| Glyndwr university Repository Reports on Glynfo Moodle site | http://glynfo.glyndwr.ac.uk/course/view.php?id=63 |

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| Glyndwr University Repository Twitter | http://twitter.com/#!/glyndwr_repos |
| Going viral: Using social media to publicise academic research - Higher Education network article | http://www.guardian.co.uk/higher-education-network/blog/2011/apr/11/communications-marketing-management-admin-and-services |
| Hootsuite (manage all your accounts from one place) Home page - How to create an account | http://help.hootsuite.com/entries/210831-how-to-sign-up-for-hootsuite |
| Internet minute slide | http://www.cloudtweaks.com/web/content/Cloud-Computing.jpg |
| JISC Using Google Spreadsheets to combine Twitter and Google Analytics data to find your top content distributors | http://mashe.hawksey.info/2012/03/combine-twitter-and-google-analytics-data-to-find-your-top-content-distributors/ |
| LinkedIn - explains what it is | http://www.linkedin.com/static?key=what_is_linkedin |
| Misha Jepson on LinkedIn | http://www.linkedin.com/pub/misha-jepson/13/b41/627 |
| RSS Feed BBC explains | http://www.bbc.co.uk/news/10628494 |
| Resource list for academics new to social media - blog | http://socialscienceresearchfunding.co.uk/?p=459 |
| Share your photos and video on twitter | http://twitpic.com/ |
| Shorten URL's using Bitly - for tweets | https://bitly.com/ |
| Shorten URL's using Google url shortens - for tweets | http://goo.gl/ |
| Shorten URL's using Tiny - for tweets | http://tiny.cc/ |
| Social media guidance | http://www.cabinetoffice.gov.uk/sites/default/files/resources/Social_Media_Guidance.pdf |
| Social Media: A guide for researchers from the research information network | http://www.rin.ac.uk/our-work/communicating-and-disseminating-research/social-media-guide-researchers |

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| Social Media Revolution video 2011 | http://www.youtube.com/watch?v=3SuNx0UrnEo |
| Social media tools PPT- Vitae guide | http://www.slideshare.net/vitaenwhub/digital-researcher-additional-information |
| TweetDeck (manage all your accounts from one place) | http://www.tweetdeck.com/ |
| Twitter 101 How should I get started using twitter advice page | https://support.twitter.com/articles/215585-twitter-101-how-should-i-get-started-using-twitter# |
| Twitter A guide to using in university research, teaching, and impact activities | http://blogs.lse.ac.uk/impactofsocialsciences/2011/09/29/twitter-guide/ |
| Twitter explained – animation | http://www.explania.com/en/channels/technology/detail/what-is-twitter |
| Twitter feed | http://twitterfeed.com/ |
| Twitter for business - Get started | http://www.marketingdonut.co.uk/marketing/internet-marketing/social-media-and-online-networking/get-started-with-twitter |
| Twitter Home Page - create an account | https://twitter.com/ |
| Twitter use in university | http://blogs.lse.ac.uk/impactofsocialsciences/files/2011/11/Published-Twitter_Guide_Sept_2011.pdf |
| Using social media to communicate research outputs | http://www.ciard.net/pathways/using-social-media-communicate-research-outputs |
| Using Twitter to boost your research profile | http://www2.warwick.ac.uk/services/library/researchexchange/topics/gd0038 |
| 8 reasons why online reputation building can give academics a competitive advantage - blog | http://www.historypunk.com/2012/06/managing-your-online-reputation-guide.html |